nigelparry.net

award-winning communications solutions for people with something to say

Overview

For over 30 years, I have worked in publicity and public relations, event planning, editing and writing, photography and photo editing, and print and digital design for clients as diverse as the United Nations, the City of Pittsburgh, Columbia University, the Saint Paul Almanac, and Grapefruit Moon Gallery. I have won awards for pioneering alternative media work with the Electronic Iraq and Electronic Intifada online news websites, for the website of the Teacher Support Network in the UK, and for development, web, and photo editing work at the Saint Paul Almanac. Much of my work life has been spent freelancing under my business name nigelparry.net.

Experience

Creative Director, nigelparry.net, global - 1995-present

Since 1995, I have been designing and developing websites and website content for educational, advocacy, non-profit, arts, media, and small business organizations. Responsible for pioneering several ground-breaking Internet projects, I was invited to speak at the United Nations about Internet development in 1997 and has been cited in interviews and articles in publications around the world. Today, together with an experienced network of international consultants, I offer complete website, multimedia, print, and publicity solutions for clients of all sizes, in any geographical location. Clients have included the United Nations, Columbia University, Birzeit University, the Institute for Middle East Understanding, Fairness and Accuracy in Reporting, the Teacher Support Network, the Saint Paul Almanac, Changing Attitude, ArteEast, the New York Arab-American Comedy Festival, the Arab American arts journal Mizna, Grapefruit Moon Gallery, the Tilsner Artists' Cooperative, and a variety of other nonprofit, arts, and advocacy organizations. nigelparry.net websites were recipients of the 2003 ADC Voices of Peace Award and the 2009 Charity Times Best Use of the Web Award.

Communications Manager, Saint Paul Almanac, Saint Paul, MN - 2008-2014

I built the Almanac's website in 2008 and continued to develop it during my six years at this Lowertown arts nonprofit. I worked on publicity for the organization, wrote copy for the website and press releases, designed posters and digital ads, expanded the travel and reference sections of the Almanac, worked with hundreds of local artists and photographers in my role as Photo Editor and annual book launch party exhibit curator, and undertook email and social media promotion for the publication. During my tenure, the Almanac was repeatedly nominated in several categories in the annual Midwest Publishers' Association awards, including Travel, Culture, Reference, Website, and Photo Editing, ultimately won four awards.

Managing Editor, The Electronic Intifada, Saint Paul, MN - 2001-2006

Managing editor, photo editor and writer for this alternative news website offering coverage of the Israeli-Palestinian Conflict from a Palestinian perspective. The site, which saw one million visits while reporting from on the ground during Israel's Operation Defensive Shield in 2002, won the ADC's Voices of Peace Award in 2003.

Managing Editor, Electronic Iraq, Saint Paul, MN - 2003-2005

Managing editor, photo editor and writer for this alternative news website offering coverage of the 2003 Iraq War. The site, which saw 1 million visits during the first month of the war, set itself apart by reporting from on the ground through a satellite data modem during "Shock & Awe", won the ADC's Voices of Peace Award in 2003. The content of the site also won a Webby Award.

Independent Consultant, United Nations, New York, NY - 2004-2005

In 2004, I was contracted by the United Nations as a consultant with the Division of Palestinian Rights. The project brief was to come up with three designs of "varying graphical intensity" for the main Question of Palestine portal, the UNISPAL documents collection subportal, and the NGO subportal. nigelparry.net consultants Nigel Parry and Ken Harper worked on the project.

Public Relations Officer, Birzeit University, Palestine - 1994-1998

"The Palestinian Harvard or Oxford", Birzeit is an internationally-respected higher educational institution and one of the key engines of progressive and sustainable development in the Palestinian West Bank and Gaza Strip. My work included creating the university website, design and publishing, writing and education, giving presentations and tours to the 5,000+ annual visitors to the PR office, arranging tours around the country for visiting politicians, trades unionists, and academics, and large-scale fundraising.

Coordinator, Friends of Birzeit University, London - 1993-1994

UK charity founded to "support education at Birzeit University". I worked on newsletter writing and editing, fundraising and database building, orienting groups of students and other visitors traveling to the university, planning and leading study tours for British Members of Parliament, trades unionists, and students in Israel and the occupied Palestinian territories.

Coordinator, Living Stones, London - 1993-1994

Newsletter editing and database management for this UK charity that promoted responsible tourism to the Holy Land.

Researcher, Jubilee Campaign, London - 1993-1994

Researcher in the Parliamentary Unit and an editor of the Street Children in the Philippines report.

President, Southlands College Student Union (University of Roehampton), London – 1989-1990

Elected representative of this UK students' union.

Researcher, OXFAM in Scotland, Edinburgh - Summer 1987

I assisted the director of OXFAM on special research projects into local companies with ties to the global arms trade, uncovering a previously-unknown link between a local Scottish bank and a Pennsylvania cluster bomb manufacturer, that became a key focus in the director's speech at the national OXFAM annual meeting.

Education & Skills

University of Roehampton, London

BA (Hons) in English & Psychology (1989)

Skills include writing, editing, research, photography, photo editing, digital and print design, public relations, publicity, community engagement, tour planning and leading, exhibit curating, event planning, technology training, and video and audio editing.

Honors & Awards

Midwest Book Award Winner for "Reference" (2015 Saint Paul Almanac) Midwest Independent Publishing Association, May 2015

I was tasked with expanding the reference aspect of the Almanac. Founded in 1984, the Midwest Independent Publishing Association (MIPA) exists today as a vibrant professional nonprofit association that serves the upper-Midwest independent publishing community through education, networking, and peer recognition. MIPA is proud to be a sponsor of the Midwest Book Awards and a regional affiliate of the Independent Book Publishers Association (IBPA).

Midwest Book Award Finalist for "Illustration: Photography" (2015 Saint Paul Almanac) Midwest Independent Publishing Association, May 2015

I was Photo Editor for the publication.

Midwest Book Award Winner for "Travel" (2014 Saint Paul Almanac) Midwest Independent Publishing Association, May 2014

During my time at the Almanac, I was tasked with expanding the travel component.

Midwest Book Award Finalist for "Publishers Website" (Saint Paul Almanac) Midwest Independent Publishing Association (MIPA), May 2013

nigelparry.net designed the Saint Paul Almanac website.

Midwest Book Award Winner for "Travel" (2012 Saint Paul Almanac) Midwest Independent Publishing Association, May 2012

During my time at the Almanac, I was tasked with expanding the travel component.

"Best Of The Web" Award Charity Times, September 2009

The nigelparry.net website created for the Teacher Support Network won the national nonprofit trade publication Charity Times' award for 'Best Use of the Web' at the publication's prestigious 10th Annual Awards in London.

Recipient of ADC's "Voices of Peace" Award American-Arab Anti-Discrimination Committee, June 2003

The award was presented to the Electronic Intifada team for their work on Electronic Iraq and The Electronic Intifada "in recognition of its commitment to bringing the concerns, voices, and experiences of the Iraqi and Palestinian peoples to audiences the world over via the Internet."

Featured in TIME'S online end-Millennium feature, Visions of the 21st Century. TIME Magazine website, December 1999

My online account of my time living in the Palestinian West Bank, A Personal Diary of the Israeli-Palestinian Conflict (1994-1998), was featured in TIME Magazine's online feature looking at how technology will change the way we communicate in the coming Millennium. By this point, the 40,000-word diary—the first "war blog" on the Internet—had already been read by over one million people.

CONTACT VIA NIGELPARRY.NET